

# OUR WORK

FOR KANSAS AGRICULTURE & RURAL LEADERSHIP, INC.



2017 - PRESENT

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## EMPOWERED BY ... PROGRAM & EVENT MANAGEMENT

Since 1990, Kansas Agriculture & Rural Leadership, Inc. (KARL), has played a vital role in training future generations of agricultural and rural community leaders. In June 2017, the KARL board of directors needed an interim president for the organization as they conducted a search for a permanent professional staff leader. Roots & Legacies', J.J. Jones, was selected to fill the interim position.

During the 90-day interim period, Jones fulfilled the organization's needs in managing the day-to-day operations of the office, maintaining the organization's donor base and fundraising programming and preparing for the fourteenth class of young leaders who would begin their two-year KARL experience 60 days into the interim period. The charge from the executive committee to Jones was to lead the organization with a "status-quo plus" mentality.

Roots & Legacies' vision of **empowering others to excellence** allowed Roots & Legacies to meet the executive committee's charge. While 90 days is not a long time, it was still imperative that the organization grow and fulfill its purpose during the interim period.

Key successes during the interim were:

- Management of a successful golf tournament that raised more dollars for KARL than the 2016 tournament with more golfers than the past year
- Updating of the 2017/2018 curriculum for KARL Class XIV
- Working with KARL staff to establish processes for newly-acquired relationship management software
- Maintaining and enhancing relationships with KARL supporters and alumni
- A successful, seamless transition to the organization's permanent president, Jill Zimmerman

Roots & Legacies continues to provide support for the KARL Program as an extension of the organization's full-time staff. Currently, Roots & Legacies is contracted to support the Washington, D.C. seminar for Class XIV. Roots & Legacies manages all curriculum development, trainings and meetings and travels with the Class to provide facilitation and support.

